

Branding

Create a premium ad experience to elevate your brand awareness with our wide rich media selection and a bespoke premium publisher network



High impact

Capture the attention of new potential clients with our rich media creatives



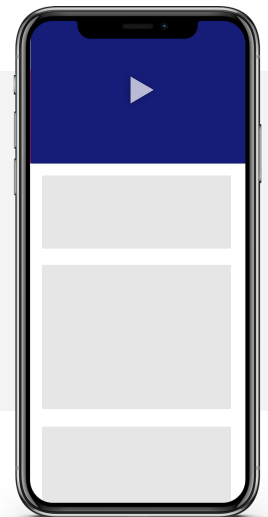
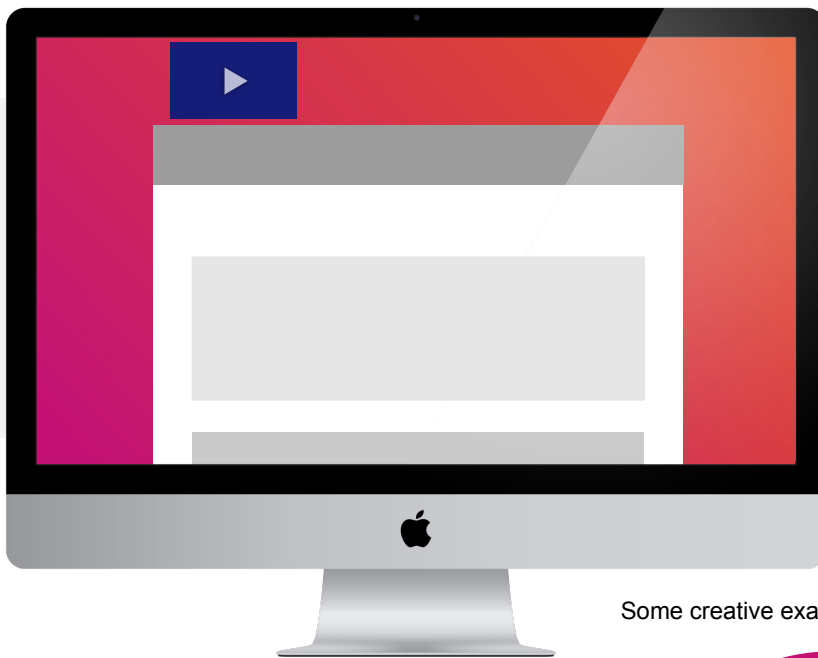
Max viewability

Reach the highest viewability with our awareness solutions



Non-intrusive

Make your brand known without interrupting the user experience



Some creative examples for desktop and mobile

A creative type for every goal campaign

- **Viewability:** tailor made ad format to increase your brand awareness
- **Engagement:** fun and storytelling experience
- **Traffic:** boost your website/app audience with optimized formats

Brand Lift

Measure the effectiveness of your Campaigns through specific KPI: Attention Rate, average VTR, In-View Rate, Engagement Rate

Scale

Make your brand known to a large number of new users thanks to our wide premium inventory

Brand safety & transparency

Deliver your premium ad in a selected and safe site list and prevent ad fraud thanks to our specialized partner