

Dynamic Creative Optimization

Use highly customized ads that are based on the viewer's preferences at the moment of ad serving



Serve more relevant ads

Show dynamic content established on a person's website browsing



Creative efficiency

Take advantage from ready to go templates or custom-made solutions



Increase conversion

Highly personalized ads create a more personalized experience and lead to conversion

Ready to Go



monclick

€ 20,00
Dama nuova 1 tazza

€ 57,13
Atheris - mouse - bluetooth
2.4 ghz rz01-02170100-r3g1

Compra



DIXAN
8,49 €

Acquista

One Ecosystem for Your Multi-platform Personalized Ads

Custom



hp

PC HP ProDesk 400 G7 factor de forma reducido

2070.31 EUR

COMPRA YA



DIS

A TOUCH OF UNIQUENESS

ACQUISTA



viaggi

Lombardia

Villaggio The Garda Village ****

€159

PRENOTA



Speciale MONTAGNA

Prenota ora

viaggi

SMART Product Recommendation

User Based: Showing only relevant **added to basket** products or **8 to 10 last seen** items.

Feed Based: Serving in the banner the **Best-selling products** (higher CTR & CR) with remarkably efficient ads via **Optimized ad rotation**

GET IT DONE RIGHT!

- 1 Share your brand guidelines with our team to get a customized proposal
- 2 A dedicated DCO strategy to reach your special audience
- 3 Transform your Ads with promotions & flash sales
- 4 Benefit from Tangoo smart feed to prioritize categories and increase AOV